

# Preparing Artwork for Banner Stands (roller banners)

**File format:** PDF at 100% scale or 50% or 25% ( size and % need to be clearly specified ). Alternatively it can be EPS with jpg visual enclosed or very good quality JPG.

**All text outlined** (converted to curves) or all fonts embedded if conversion in your software is not possible.

**Size: Visible area** for the standard banner stand, deluxe flat base banner stand and double sided banner stand is **800mm x 2000mm**. For wide banner stand: **1200mm x 2000mm**. Final artwork including bleeds and trim marks should not be wider than 850mm.

**Trim marks and bleeds:** Artwork must be supplied with **bleeds & trim marks** indicating finished cut banner size. **Bleeds: 5-20mm on sides and top and 50-100mm at the bottom**.

**Colours:** All images, text and other vector graphics in **CMYK** mode. **NO PANTONE or RGB colours** or other special colours.

**Image resolution:** **150-200dpi** for 100% size. Relatively higher for % size i.e. 300dpi at 50%.

**File size** should not be larger than 90MB. Optimise export settings in your software (dpi downsampling and JPG compression for images) to make your files smaller.



Please see template file as well.